



What Does Financial Freedom Look Like to You?

By Debbie Allen

The idea of financial freedom is an exciting concept. Everyone wants to feel FREEDOM ... free of worry about money. For one person freedom might mean the opportunity to lead a simple life without complicated finances, for another it may be to accumulate great wealth in order to have the best of everything in life. Some people would want to keep working, others would not. In the end, it all comes down to personal lifestyle choices.

You have the choice to be free!

An abundance of money in your life means it no longer has to be a driving force in the decisions you make. When you are financially free you begin to make decisions around how you want to work, where you want to work and what clients you want to work with. It means you are free to choose only those opportunities that fill your passion and fit into your business lifestyle.

Pursuing wealth doesn't guarantee financial freedom. When your spending outpaces your income, it doesn't matter how rich you are, you won't be financially free. It takes more than earning a lot of money to achieve financial freedom.

"If it's not fun, I'm not going to do it anymore!" - Debbie Allen

I've been saying this for years. I've always focused more on building an independent entrepreneurial lifestyle that building wealth, yet wealth came to me in many forms anyway. Freedom of choice around what I love doing has always been my #1 driver.

When you love what you do, you get really good at doing it. And when you become the best at what you do, you become the expert. Experts are valued by the clients they work with. They live and breathe a freedom lifestyle doing what they love. And that's why I love teaching others how to become experts to create this same type of financial freedom.

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About the Author

Debbie Allen, The Expert of Experts, is one of the world's leading authorities on business and brand strategy. She is the author of seven books including her latest best-seller *The Highly Paid Expert*. Learn more about her "Expert Positioning Formula" and innovative marketing strategies at www.DebbieAllen.com.

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