

Debbie Allen's **EXPERT VIP INNER CIRCLE**

Mastermind Group Guidelines

- 1 On-Site Mastermind Events: The Expert VIP Inner Circle will meet twice per year in-person for a full day mastermind at two different locations. The first on-site Group Mastermind will be held in Scottsdale, AZ in January. The second in-person mastermind will be held in August (final date and location TBD by the group).
- 2 On-Line Mastermind Events: The Expert VIP Inner Circle will meet four times per year via video conference on Zoom in January, April, July and November (final dates TBD).
- 3 Membership Commitment: A high-level of commitment is critical for each member of the mastermind so that everyone in the group receives equal value from membership. To gain the most from a mastermind group you should consider it part of your overall business plan. Make a commit to be at every meeting. Also make a commitment to be a long term member for a minimum of four years to experience the

growth and expansion of ideas and opportunities within the group.

- 4 The Mastermind Purpose: The purpose of Experts VIP Inner Circle Group is to take each member's businesses to the next level of success by learning new ways of running our business and new ways of implementing bigger ideas. Collectively, the group will support by giving only positive feedback to fellow member's questions and/or problems and to help them come to a quick solution. Collectively the group will help to hold everyone accountable to take more action and achieve more goals. You also receive personalized group mentoring from Debbie Allen at both the on-site events and all of the online events during 'hot seat' sessions.
- 5 Hot Seat Laser Coaching: One of fastest ways to gain value from a mastermind is to be featured in a 'Hot Seat' during a meeting. This is where Debbie will give you laser coaching along with gaining feedback from the entire group as they brainstorm ideas helping to come up with solutions and new ideas to your questions, problems and/or roadblocks.
- 6 Get Involved: Everyone should get involved in group conversations. That's the awesome power of peer brainstorming! To gain the most value from the group; speak up, speak your mind, share with an open heart and mind, and be sure to share the time equally within the group so that everyone can be heard.

- 7 Group Etiquette: Share only positive feedback with the group. Make suggestions with supportive feedback such as, “I suggest you may want to try ...” vs “You should do this ... or that”. Share honestly, freely and openly. And when you are asking for support for yourself in a ‘Hot Seat’ be willing to be vulnerable and trust the group by listening to their feedback and allow them to support you instead of giving excuses why something may not work before hearing them out. And best of all try not to take any feedback personally. If a conversation with a member rubs you the wrong way have a personal conversation with them about it at the break so that you can clear the air and put it behind you so that you can move forward.
- 8 Adding New Members to the Group: Additional members may be added to the group at the beginning of each new year. Existing mastermind members (in good standing) will have first opportunity to join the mastermind for an additional year before new members are invited to join. The goal of this VIP Inner Circle is to hand-select members that are the best fit to give and receive value from this quality group. It is also the goal of this group to keep the group the appropriate size so that all members can be heard and supported equally, and large enough to gain quality feedback and opportunities from other valued members.
- 9 Removal From the VIP Inner Circle: Any member can be removed from the mastermind at anytime for not abiding by the guidelines of the VIP Inner Circle or Mastermind Group.

If a member is asked to leave the group and a portion of their membership has not been utilized, a pro-rated refund for any unused portion of their dues will be refunded.

For example: Whenever a group of people get together for a long time, there is likely to be problems, even small ones. If they are handled quickly and honestly on the surface, they can usually be resolved quickly. As a mastermind group we should have a conscious process for dealing with interpersonal challenges which can free everyone to future problems. This allows us to continue to remain open and free to offer our best brainstorming possible at every meeting.

- 10 Online Group Access: All video conference recordings, resources, bonus videos, etc. will be placed in the group portal where only members of the Mastermind will have access. You will receive a passcode to login to your online portal and have full access to the online group program as long as you are a VIP Inner Circle Mastermind Group Member.
- 11 Client Agreement: All members of the VIP Inner Circle are required to sign a personal client agreement each year of membership.
- 12 Communication: To gain the best value out of a mastermind it is important to be a deep listener and to not interrupting one another. When you ask a question, be sure to ask with

clarity so that when you open it to the group for brainstorming you produce a huge quantity of possible solutions to a problem, challenge, roadblock or place you feel stuck.

For example: The way group members communicate with each other, both during 'Hot Seats' and outside of 'Hot Seats' sets the tone of the group. Our goal is to create harmony, respect and trust among the members. When we are focused on good communication and listening skills, we ensure success within our group meetings.