

Speaker / Presentation Page

By Debbie Allen

Below is an example of how to set up your speaker presentation page. Please use this as a **guide only** for setting up your own unique keynotes, seminars and/or workshops.

The difference between keynote, seminar and workshop:

Keynote = Main speaker at event, sets tone for meeting or conference, entertaining and education, usually based around theme of event. Keynote presentations are for seasoned, experienced speakers.

Seminar = More educational, how-to focused presentation, often presented as a break out speaker along with other presenters at the same time.

Workshop = Half day to multiple day presentation, lots of how-to steps with guidance, audience and group interaction, audience exercises that drive a point.

Example Below (Use 1-2 paragraphs, 4-5 bullet points and short bio for each topic) ...

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Set Your Business on *FIRE* with Reinvention

Presented by Debbie Allen

Recreate Your Marketing Strategy and Explode Your Results

Yesterday's marketing strategies no longer work in today's economy! Now is the time for reinvention ... the marketplace demands it! Learn how to rethink, reprogram and reinvent your business strategies to stand out in today's challenged environment. Discover how to explode your results with an updated brand and unique selling proposition that breathe new life and new energy into your business.

Seize more opportunities to capture new business by setting your organization up for positive change and growth. If you are constantly evolving in a way that serves your clients and positions you for the future, reinvention is a natural evolution.

Learn How To:

. Build on past insights and infuse new marketing strategies

- . Enhance your brand awareness and unique selling proposition
- . Create proven business building strategies that allow your company to grow fast
- . Bring intention to growth and positioning now so you won't be left behind
- . Take on a new global perspective with your brand to market effectively online

Speaker Bio: Debbie Allen has built and sold numerous multi-million dollar companies in diverse industries as a successful entrepreneur for over 30 years. She is the recipient of The U.S. Chamber of Commerce *Blue Chip Enterprise Award* for overcoming business obstacles and achieving fast business growth. She has authored five books, presented in over 28 countries and is one of less than 5% of professional women speakers worldwide to have achieved the honor of CSP, *Certified Speaking Professional* by both the National and International Speakers Associations. Debbie is also a featured expert in five motivational movies including the powerful motivational films, *The Opus* and *The Compass*. Learn more about our featured speaker at www.DebbieAllen.com.