

# FREE Pre-Class Study Guide

## *This Is Your Study Guide & Webinar Handout*

Here's your important Pre-Virtual Class Study Guide 'Client Attraction Success with Ease' to **turn warm prospects into hot buyers consistently ...**

You will soon discover proven strategies and thought-provoking client-getting questions inside of your action guide. And BEFORE you attend the 45 minute webinar, simply take a few minutes to review the outline below.

This will help with subconscious preparation and a deeper understanding of what's to come. You'll begin to lock in the most important ideas, so that you get the most from this FREE online training.

**And if you're reading this online, make sure you print it out as a reminder to attend and as a note-taking aid.**

You are about to discover some of the most powerful, fastest, easiest, and most profitable client-attraction strategies on your upcoming training!

On the webinar, I'll show you the absolute best ways for attracting the most ideal clients and simplifying your business with systems so that you can **stop working so hard!**

# Webinar Note Taking Handout

Print this out and bring it to the training. I'll be working with these key points below. Review them now and prime your mind for increased clients and more sales.

## Reality Check

If you are an entrepreneur, speaker, coach, consultant, expert, or service provider without a proven marketing system or funnel in place that creates a consistent flow of high value clients ...

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## #1 Reason Why Most Businesses Fail to Attract More Ideal Clients Easily

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## Client Attraction Strategy #1

Nothing gives you more leverage power to build credibility and trust than ...

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It's your \_\_\_\_\_ that will give you the *EDGE* over your most ideal and highly valued prospects.

## Client Attraction Strategy #2

Build powerful lead magnets to grow your followers.

Email Marketing Is Not Dead!

Prospects who agree to receive your emails are \_\_\_\_\_ Xs more likely to buy from you than someone who follows you on social media.

And prospects on your email list are \_\_\_\_\_ Xs more likely to \_\_\_\_\_ your marketing message.

## Client Attraction Strategy #3

Develop Automated Marketing Funnels

Marketing Stage #1 \_\_\_\_\_

Marketing Stage #2 \_\_\_\_\_

Marketing Stage #3 \_\_\_\_\_

Marketing Stage #4 \_\_\_\_\_

## Client Attraction Strategy #4

### Develop Automated Sales Funnels

Sales Stage #1 \_\_\_\_\_

Sales Stage #2 \_\_\_\_\_

Sales Stage #3 \_\_\_\_\_

Sales Stage #4 \_\_\_\_\_

## Client Attraction Strategy #5

### Dare to Take BOLD Action!

Take More Marketing \_\_\_\_\_

Make a Bold \_\_\_\_\_

Get \_\_\_\_\_

*What would you do now if you had the confidence and courage to take BOLDER action to gain new clients?*

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***How will you be successful this time?***

\_\_\_\_\_ and \_\_\_\_\_

What else would you like to learn on the webinar?

Please email your biggest problem, challenge, goal, and/or question about attracting clients and increasing your sales to [info@debbieallen.com](mailto:info@debbieallen.com).

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